

# Marco Marzuoli

*Museums, Cultural Management, Tourism, Digital.*



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date and place of birth: 22/12/1982, Atri (TE)

address: Viale Della Martella 24 - Città Sant' Angelo (PE) - Italy

driving license: B

Cultural Management: Fundraising, No-Profit, Cltural Planning, Europroject, Viasla Arts and Experimental Music Curator, Museum Operator.

Cultural Marketing: Digital Marketing, Social Media, SEO/SEM, Wordpress/CMS, Graphic Design, UI/UX, Blockchain, Email Marketing DEM, Video and Photography.

## Education

09/05/08 – **Master in Economics & Management of Culture** (106/110), University G. D'Annunzio of Chieti-Pescara.

29/07/07 – **Degree in Sculpture** (101/110), “Accademy of Fine Art P. Vannucci” University of Perugia.

10/07/01 – **Scientific High School Diploma** (60/100), "Liceo Scientifico G. Galilei" Pescara.

## Certifications and Professional Courses

31/05/21 – **Elements of AI**, University of Helsinki (MOOC). [ID](#)

01/04/21 – **IBM Blockchain Essentials V2**, [ID](#) e **IBM Blockchain Foundation Developer V2** [ID](#), IBM.

04/03/21 – **UI/UX Design**, Specialization, **California Institute of the Arts** (MOOC).

20/02/21 – **Facebook Certified Digital Marketing Associate**, Facebook, [ID Certificazione](#)

08/02/21 – **Modern and Contemporary Art and Design**, Specialization, **MoMA** (MOOC).

27/12/20 – **Google Digital Training**, Google, [ID Certificazione GMV SK9 XL8](#).

01/10/12 – **Master in Europrogettazione**, Eurogiovani, Università “G. D’Annunzio” Chieti-Pescara.

15/04/08 – **Certification in Museum Operator for Disabled "L'Accessibilità è Comoda"**, University of Siena.

## Professional Experiences

### Museums, Arts and Culture

#### *Digital Team*

**Ministry of Culture - General Direction of Museums / Ales S.p.A.** - <https://www.cultura.gov.it/>

april 2022 – present. Rome, Italy

- Communication, Promotion of the National Museum System, Events (General Direction of Museums)
- Web Contents (Ministry of Culture)

#### *Visitor Experience - Galleria dell'Accademia*

**ALES Arte Lavoro e Servizi S.p.A.**

february 2019 – december 2020. Florence, Italy.

- Facilitate visits, group tours and thematic experiences of Michelangelo's David.
- Facilitate and lead school visits, group tours, virtual tours and thematic experiences, liaising with teachers, chaperones, and groups.
- Maintain ongoing activities, props, and supplies to ensure activities are running smoothly.
- Create and implement reasonable accommodations (language, ability, etc.).

*Founder, Director and Curator*

**LUX - Exhibitions of contemporary music into visual art** - <http://luxmuseum.com/>

october 2014 – present. Città Sant'Angelo, Italy

Inventor, Founder, Director, and Curator of the transdisciplinary research platform Lux

- Working in team promoting the exchange between Experimental Music and Visual Arts
- Develop and plan creative strategies for the placement of Experimental Musicians in Contemporary Visual/Audiovisual Art Contexts
- Technical and Theoretical Support for Artist in building of Exhibition and installations
- No-profit Management, Fundraising and Budget Drafting
- Cultural Marketing: Social Media, Wordpress/CMS, Email Marketing ESP/CRM, Content Editor

*Curator in Residence 2017*

**MNAC - National Museum of Contemporary Art** - <http://www.mnac.ro/>

march 2017 – june 2017. Bucharest, Romania

Art Curator, Researcher

- Analysis of Audiovisual Artworks and Experimental Music in local Art Scene
- Individuation of Young Romanian Artists to be launched in International Contexts
- Mediation between International Audiovisual Artists and MNAC

*Benugo Staff Member*

**Natural History Museum** - <http://www.nhm.ac.uk>

october 2009 – august 2010. London, UK

- Costumer Service and Welcome
- Deli Counter Management
- Food Storage

*Curator, Director Assistant*

**Museolaboratorio** - <http://www.museolaboratorio.org>

august 2007 – september 2009 (collaboration as president of the RUVA Association, May 2015). Città Sant'Angelo, Italy

Art Curator, Director Assistant

- Art Curator
- Project and Event Management
- Visitor Assistant and Museum Guide
- Collection and Acquisition Management
- Technical and Theoretical Support for Artist in building of Exhibition and Installations
- No-profit Management, Fundraising and Budget Drafting
- Cultural Marketing: Social Media, Wordpress/CMS, Email Marketing ESP/CRM, Contents Editor
- Press office

*Internship*

**Museo delle Genti D'Abruzzo** - <http://www.gentidabruzzo.com/>

june 2011 – july 2011. Pescara, Italy

- Creative and Arts workshop for students and children

*Internship*

**Mediamuseum** - <https://www.facebook.com/Mediamuseum.Pescara/>

february 2008 – april 2008. Pescara, Italy

- Film workshop for students and children
- Cinema and Film Database and Archive

## Tourism and Public Offices

*Tourist Guide*

**Municipality of Città Sant'Angelo, department of Culture and Tourism** - <http://www.comune.cittasantangelo.pe.it/>

may 2015 – december 2018. Città Sant'Angelo, Italy

- Tourism Management
- Guided Tours
- Tourists Reception

*Leonardo Project*

**Municipality of Rethymno, department of Culture and Tourism** - <http://www.rethymno.gr>

june 2012 – september 2012. Rethymno, Crete - Greece

- Communication
- Event Management
- Video Editing
- Graphic Design
- Content Editing

### *Internship*

**Municipality of Pescara, department of Culture and Tourism** - <http://www.comune.pescara.it>

december 2011 – june 2012. Pescara, Italy

Administration, event management, graphic design

- Communication
- Event Management
- Secretary
- Graphic Design

## Other

### *Freelance Digital Videomaker*

**Videomaker** – portfolio available

may 2012 – december 2018. Città Sant'Angelo, Italy

- Video Shooting
- Video Editing
- Creative Video Editing
- Sound Editing
- Technical Assistant for Daniele Baldacci - <https://www.linkedin.com/in/danielebaldacci/>

### *President*

**RUVA - Nonprofit Cultural Association**

january 2012 – may 2015. Città Sant'Angelo, Italy

- President
- Administration
- Project and Event Management
- No-profit Management and Fundraising.

### *Production, Assistant*

**Andrea Gabriele Studio** - <https://www.linkedin.com/in/andreagabriele/>

february 2015 – may 2015. Città Sant'Angelo, Italy

Creative Sound and Music Studio

- Production Management
- Soundtracking
- Commercials

### *Communication and Project Management (Startup)*

**NewGusto.com** - <http://newgusto.com/>

january 2013 – july 2013. Città Sant'Angelo, Italy

- Communication Management: Social Media, Email Marketing ESP/CRM, Content Editor, etc.
- Creative Strategy and Project Management
- SEO
- Press Office

## Curatorial, Exhibitions and Artworks

### Curatorial

(selection)

2021 – Limite/Confine – Summer School - Accademia di Belle Arti L'Aquila @ Città Sant'Angelo (IT) (workshop)

2021 – NFT Adventure – Muthesius Academy of Art and Design @ Kiel (DE) (workshop) /w Arnold Dreyblatt

2018 – Lux 03: Lapse – Arnold Dreyblatt – Museolaboratorio @ Città Sant'Angelo (IT) (solo exhibition) /w Arnold Dreyblatt

2018 – France Jobin | Abruzzo, Spring 2018 – Accademia di Belle Arti @ L'Aquila (IT) (workshop) /w France Jobin. (co-curated /w E. De Leonibus)

2018 – France Jobin | Abruzzo, Spring 2018 – Chiesa di Santa Chiara @ Città Sant'Angelo (IT) (performance) /w France Jobin.

2017 – MNAC International Call For Projects – Bucharest (RO) (Residency)

2017 – William Basinski & James Elaine, Video and Tape Loops – MaerzMusik, The Long Now – Kraftwerk @ Berlin (DE) (festival)

2016 – Arte In Centro – Abruzzo (IT) (festival) /w W. Basinski, J. Elaine, R. Chartier, C. Vantzou, F. Perletta, Triac (co-curated /w C. Capodimonti)

2016 – Open day with William Basinski – Accademia di Belle Arti @ L'Aquila (IT) (open day) /w William Basinski.

2015 – lux 02: Topografia Del Vuoto – Thomas Köner – Museolaboratorio @ Città Sant'Angelo (IT) (solo exhibition) /w Thomas Köner.

2015 – W. Basinski and J. Elaine – Trailer for 1000 Films – Contemporary – Chiesa Sa Defenza @ Donori (IT)

2015 – Yann Novak Scalar Field – Dancity 2015 – Santa Caterina @ Foligno (IT) (festival) /w Y. Novak (co-curated /w C. Capodimonti, F. Perletta)

2015 – CODE 2015 – Museolaboratorio @ Città Sant'Angelo (IT) (festival) /w G. Schiaffini, Lino Capra Vaccina, R. Chartier, C. Vantzou and more

2014 – lux 01 – William Basinski & James Elaine – Museolaboratorio @ Città Sant'Angelo (IT) (solo exhibition) /w W. Basinski and J. Elaine

2014 – CODE 2014 – Museolaboratorio @ Città Sant'Angelo (IT) (festival) /w Yann Novak, Fabio Orsi, Franz Kirmann, Sebastian Plano & more

2014 – Supermarket Art Fair 2014 – Kulturhuset @ Stockholm (SW) (fair stand) /w Lucilla Candeloro, Francesco D'Incecco, How To Cure Our Soul

## Exhibitions

(selection)

- 2020 – An Antimoralistic Cycle – Palazzo Lucarini @ Trevi, Perugia (IT) (performance)
- 2018 – Seminare, disseminare – Rocca di Mezzo, L'Aquila (IT) /w Alle Dicu (group)
- 2017 – Mediterranean 18 Young Artists Biennale, curated by Maja Ćirić – Tirana, Durrresi (AL) (biennale)
- 2016 – A Constellation of Moments, curated by C. Capodimonti and L. Pisano – Museolaboratorio @ Città Sant'Angelo, Pescara (IT) (group)
- 2016 – Eremi Arte, curated by M. Coccia and E. De Leonibus – Madonna Dell'Altare @ Palena, CH (IT) (installation)
- 2016 – Opera Prima, curated by M. Coccia – Complesso Museale di San Francesco @ Trevi (IT) (sound installation)
- \*2015 – RoBot08, curated by Marcella Loconte and Federica Patti – Kinodromo @ Bologna (IT) (group)
- 2015 – INCODEC PARTE SECONDA, curated by Ivan D'Alberto – MUSPAC @ L'Aquila (IT) (group)
- \*2015 – Văcuus, curated by C. Capodimonti – Galleria Cinica c/o Palazzo Lucarini @ Trevi, PG (IT) (solo)
- \*2015 – The Digital Muddy Expanded Media Festival V1.0, curated by N. Burks @ Carbondale, Illinois (US) (digital)
- \*2015 – Northam Film and Music, curated by Austin Serif – Northam Park @ Columbus, Ohio (US) (screening)
- 2014 – INCODEC, curated by Ivan D'Alberto – Inangolo @ Penne, Pescara (IT) (group)
- \*2014 – OLE.01, curated by Lello Masucci – PAN @ Napoli (IT) (a/v installation)
- \*2014 – Dancity 2014, curated by Carla Capodimonti – Palazzo Candiotti @ Foligno (IT) (group)
- \*2014 – Supermarket Art Fair 2014, curated by Enzo De Leonibus – Kulturhuset @ Stockholm (SW) (fair)
- 2012 – Tempo Riflesso, curated by Carlo Nannicola – Castelvecchio Subequo e Corfinio, L'Aquila (IT) (group)
- 2012 – Tabula Rasa, curated by Pepi Birliraki – House of Culture @ Rethymno, Crete (GR) (happening)
- 2012 – Tabula Rasa, curated by L. Mazzoleni – Rifugio Franchetti 2433slm @ Gran Sasso D'Italia (IT) (happening)
- 2011 – Hope Japan Poster, curated by S. M. Torchio and G. Grossi – Casa dell'Architettura @ Rome (IT) (group)
- 2006 – Gipsoteca, curated by Massimo Arzilli – Brufa, Perugia (IT) (group)
- 2004 – Istantanea, curated by Marinella Caputo – Corciano, Perugia (IT) (group)
- 2003 – Senza Limiti, curated by Aldo Iori – Perugia (IT) (group)

## Visual Works

(selection)

- 2021 – Goodbye sweet little friends! (NFT) Video
- 2020 – Scheletro Video/Installation (Video, Audio, Analog Photos)
- 2017 – Viale della Martella 24, Citta Sant'Angelo, Italy. November 12, 2014. 00:25am GMT+1. (self released) Audio
- 2016 – Senza Titolo (Dragon's Eye Recordings/self released) Video/Installation (VHS Tape, Audio, Paper)
- 2016 – Appunti (ÉTER/self released) Installation (Magnetic Tapes, Multichannel Audio)
- \*2016 – Luna (self released) Digital/Inkjet print on paper
- \*2015 – saigon (self released) Digital/Inkjet print on paper
- \*2015 – Văcuus (self released) Digital
- \*2014 – Conversation (self released) DVD-R/Inkjet print on paper curated by D. Spinosa
- \*2011 – Tabula Rasa (Museolaboratorio) DVD-R/Digital curated by Domenico Spinosa

## Sound Works

(selection)

- 2020 – Scheletro (SCHELETRO) Digital
- \*2017 – Mare (Sequel) CDs/Digital curated by John Daniel
- 2016 – Senza Titolo (Dragon's Eye Recordings) Digital curated by Yann Novak
- 2016 – Appunti (ÉTER) Mini-CDr/Digital curated by Miguel Isaza
- \*2016 – Luna (Low Point) Cassette/Digital curated by Gareth Hardwick
- \*2015 – saigon (Audiobulb Records) Digital curated by David Newman
- \*2014 – Conversations (self released) Digital
- \*2011 – Tabula Rasa (Setola di Maiale Records) CD curated by Stefano Giust

\* as How To Cure Our Soul (in duo with Alessandro Sergente)

## Multimedia Skills

**Windows**

**Linux**

**Microsoft Office**

**Wordpress / CMS**

**Email Marketing DEM**

**Social Media** (Facebook, Twitter, Instagram, LinkedIn, etc.)

**HTML**

**CSS**

**Adobe Photoshop**

**Adobe Illustrator**  
**Adobe Premiere**  
**Adobe InDesign**  
**Adobe Audition**  
**Adobe After Effects**  
**Google Tools** (Google Analytics, Google Search Console, Google Ads, etc.)

## Languages

**Italian** (mother tongue)  
**English** (advanced)  
**French** (basic)

I authorize the use of my personal data pursuant to Legislative Decree 196/03

Città Sant'Angelo, June 30<sup>th</sup> 2022

Marco Marzuoli

A handwritten signature in black ink, appearing to read 'Marco Marzuoli', is written over a light gray grid background.