Marco Marzuoli

Museums, Cultural Management, Tourism, Digital.

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driving license: B



<u>Cultural Management:</u> Fundraising, No-Profit, Cltural Planning, Europroject, Viausla Arts and Experimental Music Curator, Museum Operator. <u>Cultural Marketing:</u> Digital Marketing, Social Media, SEO/SEM, Wordpress/CMS, Graphic Design, UI/UX, Blockchain, Email Marketing DEM, Video and Photography.

Education

09/05/08 - Master in Economics & Management of Culture (106/110), University G. D'Annunzio of Chieti-Pescara.

29/07/07 - Degree in Sculpture (101/110), "Accademy of Fine Art P. Vannucci" University of Perugia.

10/07/01 - Scientific High School Diploma (60/100), "Liceo Scientifico G. Galilei" Pescara.

Certifications and Professional Courses

31/05/21 - Elements of AI, University of Helsinki (MOOC). ID

01/04/21 – IBM Blockchain Essentials V2, <u>ID</u> e IBM Blockchain Foundation Developer V2 <u>ID</u>, IBM.

04/03/21 – UI/UX Design, Specialization, California Institute of the Arts (MOOC).

20/02/21 - Facebook Certified Digital Marketing Associate, Facebook, ID Certificazione

08/02/21 - Modern and Contemporary Art and Design, Specialization, MoMA (MOOC).

27/12/20 - Google Digital Training, Google, ID Certificazione GMV SK9 XL8.

01/10/12 - Master in Europrogettazione, Eurogiovani, Università "G. D'Annunzio" Chieti-Pescara.

15/04/08 - Certification in Museum Operator for Disabled "L'Accessibilità è Comoda", University of Siena.

Professional Experiences

Museums, Arts and Culture

Creativity

Ministry of Culture - General Direction of Museums / Ales S.p.A. - http://musei.beniculturali.it/

april 2022 - present. Rome, Italy

- Creativity, Communication, Promotion Sistema Museale Nazionale, Events
- Web Contents

Visitor Experience - Galleria dell'Accademia

ALES Arte Lavoro e Servizi S.p.A.

february 2019 - dicember 2020. Florence, Italy.

- Facilitate visits, group tours and thematic experiences of Michelangelo's David.
- Facilitate and lead school visits, group tours, virtual tours and thematic experiences, liaising with teachers, chaperones, and groups.
- Maintain ongoing activities, props, and supplies to ensure activities are running smoothly.
- Create and implement reasonable accommodations (language, ability, etc.).

Founder. Director and Curator

LUX - Exhibitions of contemporary music into visual art - http://luxmuseum.com/

october 2014 – present. Città Sant'Angelo, Italy

Inventor, Founder, Director, and Curator of the transdisciplinary research platform Lux

- Working in team promoting the exchange between Experimental Music and Visual Arts
- Develop and plan creative strategies for the placement of Experimental Musicians in Contemporary Visual/Audiovisual Art Contexts
- Technical and Theoretical Support for Artist in building of Exhibition and installations
- No-profit Management, Fundraising and Budget Drafting
- Cultural Marketing: Social Media, Wordpress/CMS, Email Marketing ESP/CRM, Content Editor

Curator in Residence 2017

MNAC - National Museum of Contemporary Art - http://www.mnac.ro/

march 2017 - june 2017. Bucharest, Romania

Art Curator, Researcher

- Analysis of Audiovisual Artworks and Experimental Music in local Art Scene
- Individuation of Young Romanian Artists to be launched in International Contexts
- Mediation between International Audiovisual Artists and MNAC

Benugo Staff Member

Natural History Museum - http://www.nhm.ac.uk

october 2009 - august 2010. London, UK

- Costumer Service and Welcome
- Deli Counter Management
- Food Storage

Curator, Director Assistant

Museolaboratorio - http://www.museolaboratorio.org

august 2007 – september 2009 (collaboration as president of the RUVA Association, May 2015). Città Sant'Angelo, Italy Art Curator, Director Assistant

- Art Curator
- Project and Event Management
- Visitor Assistant and Museum Guide
- Collection and Acquisition Management
- Technical and Theoretical Support for Artist in building of Exhibition and Installations
- No-profit Management, Fundraising and Budget Drafting
- Cultural Marketing: Social Media, Wordpress/CMS, Email Marketing ESP/CRM, Contents Editor
- Press office

Internship

Museo delle Genti D'Abruzzo - http://www.gentidabruzzo.com/

june 2011 – july 2011. Pescara, Italy

- Creative and Arts workshop for students and children

Internship

Mediamuseum - https://www.facebook.com/Mediamuseum.Pescara/

february 2008 - april 2008. Pescara, Italy

- Film workshop for students and children
- Cinema and Film Database and Archive

Tourism and Public Offices

Tourist Guide

Municipality of Città Sant'Angelo, department of Culture and Tourism - http://www.comune.cittasantangelo.pe.it/ may 2015 - dicember 2018. Città Sant'Angelo, Italy

- Tourism Managment
- Guided Tours
- Tourists Reception

Leonardo Project

$\textbf{Municipality of Rethymno, department of Culture and Tourism-} \underline{\text{http://www.rethymno.gr}}$

june 2012 - september 2012. Rethymno, Crete - Greece

- Communication
- Event Management
- Video Editing
- Graphic Design
- Content Editing

Internship

Municipality of Pescara, department of Culture and Tourism - http://www.comune.pescara.it

december 2011 – june 2012. Pescara, Italy

Administration, event management, graphic design

- Communication
- Event Management
- Secretary
- Graphic Design

Other

Freelance Digital Videomaker

Videomaker – portfolio available

may 2012 – dicember 2018. Città Sant'Angelo, Italy

- Video Shooting
- Video Editing
- Creative Video Editing
- Sound Editing
- Technical Assistant for Daniele Baldacci https://www.linkedin.com/in/danielebaldacci/

President

RUVA - Nonprofit Cultural Association

january 2012 – may 2015. Città Sant'Angelo, Italy

- President
- Administration
- Project and Event Management
- No-profit Management and Fundraising.

Production, Assistant

Andrea Gabriele Studio - https://www.linkedin.com/in/andreagabriele/

february 2015 - may 2015. Città Sant'Angelo, Italy

Crative Sound and Music Studio

- Production Management
- Soundtracking
- Commercials

Communication and Project Management (Startup)

NewGusto.com - http://newgusto.com/

january 2013 – july 2013. Città Sant'Angelo, Italy

- Communication Management: Social Media, Email Marketing ESP/CRM, Content Editor, etc.
- Creative Strategy and Project Management
- SEO
- Press Office

Curatoril, Exhibitions and Artworks

Curatorial

(selection)

- 2021 Limite/Confine Summer School Accademia di Belle Arti L'Aquila @ Città Sant'Angelo (IT) (workshop)
- 2021 NFT Adventure Muthesius Academy of Art and Design @ Kiel (DE) (workshop) /w Arnold Dreyblatt
- 2018 Lux 03: Lapse Arnold Dreyblatt Museolaboratorio @ Città Sant' Angelo (IT) (solo exhibition) /w Arnold Dreyblatt
- 2018 France Jobin | Abruzzo, Spring 2018 Accademia di Belle Arti (@ L'Aquila (IT) (workshop) /w France Jobin. (co-curated /w E. De Leonibus)
- 2018 France Jobin | Abruzzo, Spring 2018 Chiesa di Santa Chiara @ Città Sant'Angelo (IT) (performance) /w France Jobin.
- 2017 MNAC International Call For Projects Bucharest (RO) (Residency)
- 2017 William Basinski & James Elaine, Video and Tape Loops MaerzMusik, The Long Now Kraftwerk @ Berlin (DE) (festival)
- 2016 Arte In Centro Abruzzo (IT) (festival) /w W. Basinski, J. Elaine, R. Chartier, C. Vantzou, F. Perletta, Triac (co-curated /w C. Capodimonti)
- 2016 Open day with William Basinski Accademia di Belle Arti @ L'Aquila (IT) (open day) /w William Basinski
- 2015 lux 02: Topografia Del Vuoto Thomas Köner Museolaboratorio @ Città Sant'Angelo (IT) (solo exhibition) /w Thomas Köner.
- 2015 W. Basinski and J. Elaine Trailer for 1000 Films Contemporary Chiesa Sa Defenza @ Donori (IT)
- 2015 Yann Novak Scalar Field Dancity 2015 Santa Caterina @ Foligno (IT) (festival) /w Y. Novak (co-curated /w C. Capodimonti, F. Perletta)
- 2015 CODE 2015 Museolaboratorio @ Città Sant'Angelo (IT) (festival) /w G. Schiaffini, Lino Capra Vaccina, R. Chartier, C. Vantzou and more
- 2014 lux 01 William Basinski & James Elaine Museolaboratorio @ Città Sant'Angelo (IT) (solo exhibition) /w W. Basinski and J. Elaine
- 2014 CODE 2014 Museolaboratorio @ Città Sant'Angelo (IT) (festival) /w Yann Novak, Fabio Orsi, Franz Kirmann, Sebastian Plano & more 2014 Supermarket Art Fair 2014 Kulturhuset @ Stockholm (SW) (fair stand) /w Lucilla Candeloro, Francesco D'Incecco, How To Cure Our Soul

Exhibitions

(selection)

- 2020 An Antimoralistic Cycle Palazzo Lucarini @ Trevi, Perugia (IT) (performance)
- 2018 Seminare, disseminare Rocca di Mezzo, L'Aquila (IT) /w Alle Dicu (group)
- 2017 Mediterranea 18 Young Artists Biennale, curated by Maja Ćirić Tirana, Durresi (AL) (biennale)
- 2016 A Constellation of Moments, curated by C. Capodimonti and L. Pisano Museolaboratorio @ Città Sant'Angelo, Pescara (IT) (group)
- 2016 Eremi Arte, curated by M. Coccia and E. De Leonibus Madonna Dell'Altare @ Palena, CH (IT) (installation)
- 2016 Opera Prima, curated by M. Coccia Complesso Museale di San Francesco @ Trevi (IT) (sound installation)
- *2015 RoBot08, curated by Marcella Loconte and Federica Patti Kinodromo @ Bologna (IT) (group)
- $2015-INCODEC\ PARTE\ SECONDA,\ curated\ by\ Ivan\ D'Alberto-MUSPAC\ @\ L'Aquila\ (IT)\ (group)$
- *2015 Văcuus, curated by C. Capodimonti Galleria Cinica c/o Palazzo Lucarini @ Trevi, PG (IT) (solo)
- *2015 The Digital Muddy Expanded Media Festival V1.0, curated by N. Burks @ Carbondale, Illinois (US) (digital)
- *2015 Northam Film and Music, curated by Austin Serif Northam Park @ Columbus, Ohio (US) (screening)
- 2014 INCODEC, curated by Ivan D'Alberto Inangolo @ Penne, Pescara (IT) (group)
- *2014 OLE.01, curated by Lello Masucci PAN @ Napoli (IT) (a/v installation)
- *2014 Dancity 2014, curated by Carla Capodimonti Palazzo Candiotti @ Foligno (IT) (group)
- *2014 Supermarket Art Fair 2014, curated by Enzo De Leonibus Kulturhuset @ Stockholm (SW) (fair)
- 2012 Tempo Riflesso, curated by Carlo Nannicola Castelvecchio Subequo e Corfinio, L'Aquila (IT) (group)
- 2012 Tabula Rasa, curated by Pepi Birliraki House of Culture @ Rethymno, Crete (GR) (happening)
- 2012 Tabula Rasa, curated by L. Mazzoleni Rifugio Franchetti 2433slm @ Gran Sasso D'Italia (IT) (happening)
- 2011 Hope Japan Poster, curated by S. M. Torchio and G. Grossi Casa dell'Architettura @ Rome (IT) (group)
- 2006 Gipsoteca, curated by Massimo Arzilli Brufa, Perugia (IT) (group)
- 2004 Istantanea, curated by Marinella Caputo Corciano, Perugia (IT) (group)
- 2003 Senza Limiti, curated by Aldo Iori Perugia (IT) (group)

Visual Works

(selection)

- 2021 Goodbye sweet little friends! (NFT) Video
- 2020 Scheletro Video/Installation (Video, Audio, Analog Photos)
- 2017 Viale della Martella 24, Citta Sant'Angelo, Italy. November 12, 2014. 00:25am GMT+1. (self released) Audio
- 2016 Senza Titolo (Dragon's Eye Recordings/self released) Video/Installation (VHS Tape, Audio, Paper)
- 2016 Appunti (ÉTER/self released) Installation (Magnetic Tapes, Multichannel Audio)
- *2016 Luna (self released) Digital/Inkjet print on paper
- *2015 saigon (self released) Digital/Inkjet print on paper
- *2015 Văcuus (self released) Digital
- *2014 Conversation (self released) DVD-R/Inkjet print on paper curated by D. Spinosa
- *2011 Tabula Rasa (Museolaboratorio) DVD-R/Digital curated by Domenico Spinosa

Sound Works

(selection)

- 2020 Scheletro (SCHELETRO) Digital
- *2017 Mare (Sequel) CDs/Digital curated by John Daniel
- 2016 Senza Titolo (Dragon's Eye Recordings) Digital curated by Yann Novak
- 2016 Appunti (ÉTER) Mini-CDr/Digital curated by Miguel Isaza
- *2016 Luna (Low Point) Cassette/Digital curated by Gareth Hardwick
- *2015 saigon (Audiobulb Records) Digital curated by David Newman
- *2014 Conversations (self released) Digital
- *2011 Tabula Rasa (Setola di Maiale Records) CD curated by Stefano Giust

Multimedia Skills

Windows

Linux

Microsoft Office

Wordpress / CMS

Email Marketing DEM

Social Media (Facebook, Twitter, Instagram, LinkedIn, etc.)

HTML

CSS

Adobe Photoshop

^{*} as How To Cure Our Soul (in duo with Alessandro Sergente)

Adobe Illustrator
Adobe Premiere
Adobe InDesign
Adobe Audition
Adobe After Effects
Google Tools (Google Analytics, Google Search Console, Google Ads, etc.)

Languages

Italian (mother tongue) English (advanced) French (basic)

I authorize the use of my personal data pursuant to Legislative Decree 196/03

Città Sant'Angelo, June 30th 2022

Marco Marzuoli